



The Gala

AT THE CATHEDRAL LAWN

Dear Alumni of our Pi Kappa Alpha Fraternity,

The Executive Vice Chancellor's office has granted Gamma Sigma chapter the University of Pittsburgh's Cathedral Lawn on Sunday October 10th to hold *The Gala at the Cathedral Lawn*, a charity benefit for the University of Pittsburgh Cancer Institute.

The Gala at the Cathedral Lawn will place student organizations in contest with one another in any of the three competition games: croquet, bocce, and badminton. The event will also feature door prizes and a silent auction.

Alongside the games, refreshments will be served. The afternoon will feature vocal and instrumental music performances by many of our talented student groups hosted by the university's own WPTS radio station.

In our everlasting commitment to philanthropy, we are spending a significant amount of time communicating with our national organization in an effort to reach out to our brothers from across the nation.

Over 400 people are expected to attend, including an ever-growing number of student leaders, administrators, and student organizations. *The Gala at the Cathedral Lawn* will bring together all student organizations in the spirit of philanthropy and competition. *The Gala at the Cathedral Lawn* has been hosted by Pi Kappa Alpha once before and we look to build upon its success this year. We have a very capable council established to execute our strategy.

The Gala Council is fully committed to making this a successful event, and we are turning to our community for support. On the reverse there is an Alumni Endorsement Form. We would greatly appreciate your support. Further, any gesture of support will assuredly go a long way in benefitting UPCI in their battle for cancer prevention, detection, diagnosis and treatment.

In the Bonds,

Eric Hartman, Chief Event Officer
Vice President of External Affairs

Matt Morgan, Chief Event Officer
Philanthropy Chair



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Alumni Endorsement Form

Contact Name: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
E-mail: _____

Sponsorship Options:

\$100 Gold Alumni Sponsor

Alumni who contribute \$100.00 to the event will be recognized in the event program as a Gold Alumni Sponsor.

\$50 Garnet Alumni Sponsor

Alumni who contribute \$50.00 to the event will be recognized in the event program as a Garnet Alumni Sponsor.

Enclosed Amount: _____
Signature: _____

Please mail this form with your enclosed check payable to the Pi Kappa Alpha Fraternity to this address by September 26, 2010:

Attn: Matt Morgan
244 Meyran Avenue Apt. 1
Pittsburgh, PA 15213

If you have any questions, feel free to call or E-mail

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Matt Morgan: Phone 570-212-2555 E-mail: mjml71@pitt.edu